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**New York University, Tisch, School of the Arts, Maurice Kanbar Institute of Film And
Television Presents
The Eighth Annual Fusion Film Festival/STEBA Launch Event: The reality show
competition, “Pitching It To The Pros!”**

Competition on Friday, October 29th, 2010 at 6:30 pm

NYU Tisch School of the Art’s Fusion Film Festival in collaboration with NYU’s Stern and Tisch Entertainment Association (STEBA), presents the reality show competition, “Pitching It To The Pros!” on Friday, October 29th, at 6:30 pm in 721 Broadway, Room 109. The Fusion Film Festival, a student run festival sponsored by Tisch School of the Arts, celebrates women filmmakers with a three day festival in the spring that features a student competition, industry screening and panel focused on the work of women directors and cinematographers. STEBA is a partnership between Tisch School of the Arts and the Stern School of Business to foster relationships between students of both schools, who share a common interest in the entertainment industry.

Six groups of competitors (two to three people, with at least one male and female member), pitch their reality show ideas to the audience, and a panel of prestigious judges, including Nancy Glass (six-time Emmy winner, CBS, MSNBC) and Eric Neuhaus (ABC News). Winners will be decided by votes from both the audience and the panel of judges. The winner of the reality pitch competition will be provided with a TV producer to help develop their idea and get it sold to a network. Following the competition there will be a networking event with refreshments. This will provide students a great opportunity to speak with industry professionals.

“Pitching It To The Pros!” is open to all NYU students on a first come basis. No guests are allowed and student ID’s are required. The competition begins at 6:30 pm. Students are advised to arrive at 6:15 pm to guarantee seating. A networking event with refreshments will follow the event.

The Fusion Film Festival is sponsored by New York University’s Tisch School of the Arts, Kanbar Institute of Film and Television, and the Director’s Series. The three-day Fusion Film Festival is scheduled to take place March 2nd- March 4th, 2011. For submission details see www.fusionfilmfestival.com.