



## **FUSION FILM FESTIVAL SPONSOR FORMS & INFORMATION**

**Fusion is proudly supported by David Swartz of THE MUSEUM OF THE MOVING IMAGE, Alexis Alexanain and ELIXER FILMS and Producer Kathy Demarco of REBEL FILMS.**

**Please join our supporters in creating the first annual Fusion Film Festival!**

### **HOW YOU CAN SPONSOR FUSION**

#### **1) A Tax Deductible Fiscal Donation**

**(Please see our Donation form)**

#### **2) In Kind Donations of Product & Services**

**Please send product to: The Fusion Film Festival  
Student Affairs, Tisch School of the Arts  
721 Broadway, 8<sup>th</sup> Floor, New York, NY 10003**

### **WHAT WE OFFER**

- **Your company information/logo placement on all Fusion Festival Promotion including: Festival Posters, Promotional Reels, invitations, postcards and Festival website reaching hundreds of people in the New York area**
- **Advertising and acknowledgment in the Official Fusion Festival Program**
  - **Product Placement Opportunities**
  - **Tax Deduction for Value of Donation**
- **VIP Festival Passes to Screenings, Panel Events and After Party**
- **Official Special Thanks at Festival Opening and Closing Events**
- **Reputation as an arts community and education benefactor**

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**To make a donation please contact us at [cosponsorship@fusionfilmfestival.com](mailto:cosponsorship@fusionfilmfestival.com)  
(917) 846 1114 / (646) 526 7142**

**OR**

**Send Checks to Fusion's Official Fiscal Sponsor FILM/VIDEO ARTS:  
Eileen Newman, Film/Video Arts, Fiscal Sponsor Coordinator, Fusion Film Festival,  
462 Broadway, Suite 520, New York NY 10013**

**Film/Video Arts is a 501 ( c ) 3 non profit organization. All funds received by Film/Video Arts are tax deductible to the fullest extent of the law. All funds received will be used solely to support the Fusion Film Festival.**

**THANK YOU!**



**DONATIONS FORM**

**1) FISCAL DONATION**

PLEASE MAIL THIS PORTION OF THE FORM WITH YOUR DONATION OR YOUR DONATION DETAILS TO: Eileen Newman, Film/Video Arts, Fiscal Sponsor Coordinator, Fusion Film Festival, 462 Broadway, Suite 520, New York NY 10013

**YES! Would like to support the 2004 FUSION FILM FESTIVAL!**

Enclosed we have included a donation of: (Check one)

Presenting Sponsor (\$10,000) \_\_\_ Principle Sponsor (\$5,000) \_\_\_ Program Sponsor (\$3,000) \_\_\_  
Supporting Sponsor (\$1,000) \_\_\_ Individual Sponsor (\$100) \_\_\_ Other Amount \$ \_\_\_

**\*Check made payable to Film/Video Arts (attn: Fusion Film Festival)\***

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**2) IN KIND DONATION**

PLEASE MAIL THIS PORTION OF FORM WITH YOUR IN KIND DONATION DETAILS TO:  
The Fusion Film Festival, Student Affairs, Tisch School of the Arts, 721 Broadway 8<sup>th</sup> Floor, New York, NY 10003

**YES! Would like to support the 2004 FUSION FILM FESTIVAL!**

Enclosed we have included a donation of: (Check one)

\_\_\_ Donation of Goods valued at \$ \_\_\_ Description \_\_\_\_\_

\_\_\_ Detailed description of donated goods/or services valued at \$ \_\_\_ (to be delivered \_\_\_ (date)

\_\_\_ Detailed description of donated goods/or services valued at \$ \_\_\_ (To be picked up \_\_\_ (date)

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**3) ADDITIONAL INFORMATION:**

Please list your name and/or the name of your company as you wish to be listed on all festival acknowledgements & promotions. \_\_\_\_\_

If you wish us to use your logo or special branding in the acknowledgement, please email the appropriate materials to: [cosponsorship@fusionfilmfestival.com](mailto:cosponsorship@fusionfilmfestival.com)

Please include your Official contact information in order to receive Fusion Film Festival and Film/Video Arts follow up information \_\_\_\_\_

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Thank You for your generosity! Our volunteers, participants & patrons support all those who support the 2004 Fusion Film Festival!



### **PRESENTING SPONSOR - \$10,000**

Our Presenting Sponsor will be promoted as sponsoring the whole three day festival as opposed to one particular event. All festival promotion will read: (Company Name) presents the 2004 Fusion Film Festival'. Additional benefits include:

- Full Page Ad in Fusion's Festival Brochure
- Logo Placement on all Festival Promotional Materials
- Product Placement Opportunities
- Tax Deduction
- VIP Festival Passes
- Official Special Thanks at all Festival Events

### **PRINCIPLE SPONSOR - \$5,000**

Our Principle Sponsor will be promoted as sponsoring a full day of festival programming as opposed to one particular event. All festival promotion will read: Fusion Film Festival – (Day 1/2/3 Title) presented by (Company Name). Additional benefits include:

- Half Page Ad in Fusion's Festival Brochure
- Logo Placement on all Festival Promotional Materials
- Product Placement Opportunities
- Tax Deduction
- VIP Festival Passes
- Official Special Thanks at all Festival Events

### **PROGRAM SPONSOR - \$3,000**

Our Program Sponsor will be promoted as sponsoring a specific festival event. All festival promotion will read: Fusion Film Festival – Event Title – co-sponsored by (Company Name). Additional benefits include:

- Logo Placement on all Festival Promotional Materials
- Product Placement Opportunities
- Tax Deduction
- VIP Festival Passes
- Official Special Thanks at all Festival Events

### **PRODUCT OR IN KIND DONOR**

Benefits for our Product or In Kind Donors include:

- Logo Placement on all Festival Promotional Materials
- Product Placement Opportunities
- Tax Deduction
- VIP Festival Passes
- Official Special Thanks

### **SUPPORTING SPONSOR - \$1,000**

Benefits for our Supporting Sponsors Include:

- Logo Placement on all Festival Promotional Materials
- Tax Deduction
- VIP Festival Passes
- Official Special Thanks